

**Appendix 3:
Shepherds Bush Market Area Planning Brief – Market and Theatre led
Regeneration, October 2010. Responses from public ‘drop-in’ sessions
arranged on 15 and 16 October 2010 at the former Shepherds Bush
Library**

<p>Hope James</p> <p>General</p> <p>Consultation</p>	<p>Object</p>	<p>Support the retention of the market, support the diversification of the market, and encourage further publicity of the market.</p> <p>Concern that Council are not listening to residents.</p>
<p>Tapio Ankrh</p> <p>Loss of Market</p> <p>Food Stalls</p> <p>Regeneration</p> <p>Textile Shops</p> <p>Range of Shops</p> <p>Hostels</p>	<p>Object</p>	<p>The proposal will result in the destruction of the Market. There will be a loss of history if the market is destroyed. All the antique shops, vintage clothing stalls will go.</p> <p>There is currently a lack of food stalls and hot food take away outlets.</p> <p>The owners are not passionate about regeneration</p> <p>Why cant more be done to link with London School of Fashion</p> <p>A range of higher end products should be on offer</p> <p>Too many hostels</p>
<p>Laura Sakstein</p> <p>General</p> <p>Size of Market</p> <p>Residential Uses</p> <p>Draw Card for Customers</p>	<p>Support with Suggestions</p>	<p>Overall in support.</p> <p>The Market should be smaller with less stalls, at the moment a lot of the Traders sell the same thing – there is no diversity of goods for sale, which is desperately needed.</p> <p>The proposed residential uses are supported.</p> <p>The Market proposal scheme needs a crèche / health centre / or something along these lines to draw people to the area and in particular the Market.</p>
<p>Theresa Newcombe</p> <p>Discrimination</p> <p>Pennard Rd</p> <p>Market</p>	<p>Support with Suggestions</p>	<p>The Market does not cater for everybody or for all ages.</p> <p>Concerned about works on Pennard Road.</p> <p>There should be more variety and diversity of stalls in</p>

Cleaner		the Market.
Antiques Market		The area in general needs to be cleaner.
Old Library		Use of Shepherds Bush Library as an indoor antiques market?
		Support the use of the old library as theatre.
Local Resident	Object	
Car Parking		Parking should be provided for traders.
Local Resident	Object	
Land Ownership		Concern about the TfL owners not participating in the development proposals.
Allotment Gardens		Site should be used as allotment gardens.
Rent		Concerned about the impact that redevelopment will have on rents charged.
Market		Does not want any change to market.
Character of Market		The Market's character should be retained. Do not want to have another Westfield complex.
Tony Rogers	Support	
General		I'm a part owner (freehold) of 11 SBM. Would like to see proposals to include this site.
Demolition of 30-52 Goldhawk Rd		This damaged building is in need of redevelopment.
Market		Would like to see Market retained and improved.
Barry Mills	Support	
Opening Hours		The Market should have proper opening hours.
Car Parking		The Market should have more car parking.
Market Diversity		Range of products sold in current market is poor. Increased range needed.
Policing		The Market is not currently policed properly, improved security is needed.
Restaurants		There is currently a poor range of hot food/take-out facilities. The new Market should provide more variety.
Management of Market		The new market requires proper market management for

		stall holders.
Mr M Allbutt Demolition of 30-52 Goldhawk Rd General Car Parking	Object	Concerned about demolition of Goldhawk Road properties but has submitted written representations. Keen to see improvements to market area and refurbishment of the street frontages. Does not support increased parking in the area.
Anoop Singh General Rent and Service Charges Car Parking Market Traders Leases New Shops	Support with Suggestions	Would like to see better market facilities and an improved market for traders and visitors. Rent/service charges should stay the same. Additional parking facilities are needed. Market Stall Leases should be protected. Support the variety and diversity that new shops bring.
Helen Parker Market Demolition of 30-52 Goldhawk Rd General General	Object	Concerned that the Market's character will be lost. Object to loss of Goldhawk Road buildings Support investment in market Should not be another Westfield.
Peter Coffey Better Market	Support	Would like a new and better market that has more variety of goods.
Marjut Sallinen Construction Process Rents	Sitting on the Fence	Concerned about the livelihood of the Market Traders during the construction process. Concerned that the Market Traders will not be able to afford the rents in the new Market.
Annabel General	Supporting	Necessary to regenerate Market to maintain its competition with Westfield.

Diverse Market		Want a more diverse market that attracts younger people. Want a stall for “Churches Together”, to raise money for this group.
Coll McDonell Demolition of 30-52 Goldhawk Rd Loss of Shops Within 30-52 Goldhawk Rd	Object	Wants the terrace retained and refurbished, does not want them to be demolished. Just because something is in decline, doesn't mean it should be demolished. Does not want these shops to be removed, would like them to be retained.
Gill Curry Demolition of 30-52 Goldhawk Rd Future Market Stalls Road in the Market	Object	Would prefer them to be retained if at all possible, however concerned that it would be too costly to do so. If it is demolished then would desire a like for like replacement in the traditional style. Want them to be uniform in style and character. Do not like the current tatty look. Would like the diversity of the Market to be retained. Surface should be upgraded to improve the appearance and accessibility.
Franzen Traffic	Object	Not keen on the proposed residential or offices based on the fact that it will generate more traffic.
Laith Alkargooli General	Object	Don't agree with proposal and do not want it to take place.
Elaine Shepherd Consultation	Object	Everyone would like a proper consultation, which acknowledges the points they have made. We would like a public meeting.
Ravi Groven General	Object	No regeneration should take place
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Mandric Donagh	Object	

Public Meeting		We want a public meeting of all interested parties.
Ranjit Singh General	Object	We do not want this regeneration, we are happy as is.
Minesh Kotak General	Object	We do not want this regeneration, we are happy as is.
Harinder Singh Arora General	Object	We do not want this regeneration, we are happy as is.
Robbie Maphuant General General Rents General General General	Object	What is our future, will we go back to the same locations, and will our tenancy be secured? What does business continuation fund mean? What will the new rents be? What happens if I go out of business, because my new location is not as profitable as my current location? I carry £10k worth of stock, making big commitments to manufacturers, what happens if I'm relocated during this process? 95% of Traders do not want this.
Tom Kotak General Rent / Rates General	Object	The majority want refurbishment, not redevelopment. Want rents and rates clarified, will they be affected? What is meant by the business community fund?
Kimikaloa De Castillo Consultation General General	Object	Poor public consultation has taken place. There is no clear plan for what exactly is taking place. Would like the following: public toilets, fix the chains, fix the utilities, fix the walkways, fix the signage.
Ravinder Singh General	Object	Completely disagree, we don't need this and are happy as is.

Susan Joanhill	Object	
General		Approve the Market development, but don't want my flat knocked down.
V Gojhan	Support	
General		Proposal should make the area safer like it used to be.
General		The Market should not be extended.
Additional Market Businesses		Additional businesses should not be brought into the Market.
Public toilets		Would like new public toilets.
Car Parking		Do not want a new car park, but would like pay and display street parking increased from 1 hour to 2 hours in Zone G.
Market Road and Path		Do not want a new Market road or path.
Landlord		Does not want a new landlord.
Rents, Rates Service Charges		Do not want higher rents, rates or service charges.
Temporary Re-Allocation		Do not want to be temporarily re-allocated.
Permanent Re-Allocation		Do not want to be permanently re-allocated.
Shape of Market		Do not want the shape of the Market to alter.
Market Advertising		Do not want advertising of the Market on the bridges.
General		Prefer for the Market to be refurbished instead of regenerated.
Ms Lopez	Object	
Consultation		Not a democratic process.
Lime Grove		Lime Grove resident has had lots of problems.
Market		Market could be improved but not regenerated.
Keith Gould	Object	
General		This does not represent the wishes of residents or traders. Do not want the Market to be redeveloped.

Demolition of 30-52 Goldhawk Rd Hostel in Lime Grove Car Parking Market Improvements		Want the terrace to be retained Lime Grove residents do not want a hostel here. Would like a car park in the Market. Would like to see improved toilets, lighting and drainage.
Ainhoa Acosta Shops Within 30-52 Goldhawk Rd Market Development General	Object	Don't want these shops taken away. Don't want a redeveloped Market. A lot of the information produced has been confusing. The residents and Traders interest should be put first.
David Wilson Consultation	Object	The Council is not listening to what people are saying. There should be a public meeting.
Liviu Tipurita Consultation	Object	Our views have not been taken into account, there should be a public meeting.
Mauseet Kaur Vizlic General	Object	Don't want regeneration.
Farzana Tejani Consultation Lime Grove Hostel	Object	Poor consultation has taken place, the views of the consultees are being ignored. There should be a public meeting. The Market Lane hostel should not be moved to the Lime Grove hostel.
Tapio Ankrh General Hostels	Object	Want the historic character of the Market retained, there should be vintage clothes and antiques. There are too many hostels
Ibrar Dar General	Object	The Market's vibrancy should be preserved. Concerned that with regeneration this would be lost and we would

<p>General</p> <p>Rent</p>		<p>have a development similar to Westfield.</p> <p>The Council needs to do something to attract people to the Market instead of Westfield. Create a brand for the Market, more squares, places to site, perhaps an annual festival.</p> <p>Concern that a new Market would price some Traders out the area.</p>
<p>Marie Wynter General</p> <p>Market Diversity</p> <p>Market's Street</p>	<p>Object</p>	<p>The regeneration of the Market is fine in theory, however the plans at the moment are too vague to comment upon.</p> <p>Would like the Diversity to be retained, don't want it replaced with a bland farmers market that most of the local population could not afford to buy produce from. The Market should be for local people not Westfield shoppers. The Market's unique qualities should not be destroyed in favour of bland consumerism.</p> <p>Would like to see this street widened, to make it easier for pedestrians to navigate their way around it. The covered walkway could do with an upgrade and possibly a new roof.</p>
<p>Amaua Lopez Consultation</p> <p>Hostels</p>	<p>Object</p>	<p>A proper consultation should take place, our views are not being listened to.</p> <p>Do not want the Broadway hostels to move to the Lime Grove hostel.</p>
<p>Richard Temple</p> <p>General</p> <p>New Design</p> <p>Creative Industries</p>	<p>Support with Suggestions</p>	<p>The regeneration proposal is excellent news and exactly what residents and Traders have been waiting for. The Market needs to be visibly attractive, busy, vibrant and brightly coloured rather than the scruff, cluttered hotch-potch at the moment</p> <p>There should be design rules for stalls and shops that allows creative freedom, but at the same time keeps a recognisable theme and character to everything.</p> <p>Would like to see small fashion design stalls, jewellery designers, book stalls and artists. This would bring a complementary alternative to Westfield. Why not encourage students at the nearby fashion college to start new business in the Market? The theatre would bring the right kind of customers for these trades.</p>